

COOKIES NOTICE



BDM Medical Ltd. (Trading Name: Doctaly)

24th May 2018

Doctaly uses Cookies on our website. Cookies are small files saved to the your computer that track, save and store information about your interactions and usage of the website. This allows the website, through its server, to provide its users with a more tailored experience. Users are advised that if you wish to deny the use and saving of cookies from this website on to your computer's hard drive, you should take necessary steps within your web browsers security settings to block all cookies. Doctaly collects details of users' computer internet protocol (IP) address, which is automatically collected by Doctaly's web server.

The Doctaly website uses a cookie control system asking you to allow or disallow the use of Cookies on your computer/device when you first visit our website.

Doctaly uses Cookies to improve the user experience and to provide Doctaly with information for analytics purposes to improve our service. These Cookies are used to optimise the service we provide through our website, allowing us to analyse numbers of site visitors, page visits and other user engagement.

The Doctaly website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses Cookies to track visitor usage. The software will save a Cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store any personal information (all IP addresses are anonymised for analytics purposes). For further information, you can read Google's Privacy Policy here: www.google.com/privacy.html

We also set Cookies in relation to Analytics, AdWords and Facebook. The Cookies are stored locally to each user (on your hard drive), and these will be accessible by websites on the Google Display Network or on Facebook or Instagram in order for Doctaly to run re-marketing across these platforms. We restrict Cookie usage to 30 days. No personal information is stored, saved or collected, and we anonymise IP addresses for analytics purposes.

We are always happy to take any questions on our Cookies policy. If you would like to get in touch, please email privacy@doctaly.com